

NASIM E SAHAR

SHAHEEN BUILDING, SHOP NO. 13, K.B. HIDAYATULLAH ROAD, NEW MODIKHANA, PUNE 411001. (M.S.)

TEL : (020) 2643 4110 • EMAIL: nasimesahar1338@yahoo.co.uk

ADVERTISEMENT RATES

w.e.f. 1st JAN. 2016

FULL PAGE	BLACK & WHITE	COLOUR	
ONE INSERTION	RS 4,000.00	RS 10,000.00	
3 INSERTIONS	RS 8,000.00	RS 26,000.00	
6 INSERTIONS	RS 14,000.00	RS 48,000.00	
12 INSERTIONS	RS 24,000.00	RS 84,000.00	Best Offer
HALF PAGE			
ONE INSERTION	RS 2,000.00	RS 5,000.00	
3 INSERTIONS	RS 4,000.00	RS 13,000.00	
6 INSERTIONS	RS 7,000.00	RS 24,000.00	
12 INSERTIONS	RS 12,000.00	RS 42,000.00	Best Offer
QUARTER PAGE			
ONE INSERTION	RS 1,500.00	RS 3,000.00	
3 INSERTIONS	RS 2,500.00	RS 7,000.00	
6 INSERTIONS	RS 4,000.00	RS 13,000.00	
12 INSERTIONS	RS 7,000.00	RS 24,000.00	Best Offer
1/8 PAGE			
ONE INSERTION	RS 750.00	RS 1,500.00	
3 INSERTIONS	RS 1,500.00	RS 3,500.00	
6 INSERTIONS	RS 2,500.00	RS 7,000.00	
12 INSERTIONS	RS 4,000.00	RS 12,000.00	Best Offer

TERMS & CONDITIONS (1) All Payments are to be made in advance. All cheques credited subject to realisation (2) Advertisement once booked cannot be cancelled (3) Rates are subject to change without notice (4) The Editor reserves the right to accept or reject any advertisement booked by any person / agent of Nasim-e-sahar without assigning any reason whatsoever. (5) Subject to Pune Jurisdiction (6) This cancels all our previous advertisement rate cards. (7) *Artwork & Positives charges extra for colour page.

BOOKING FORM

Date of Booking

To,
NASIM-E-SAHAR

Shaheen Building, Shop No. 13, K.B. Hidayatulla Road, Pune 411 001. (M.S.) Tel. **020 – 2643 4110**

Dear Sir,

Please book the advertisement of our firm in Nasim-e-Sahar as follows. *(please tick wherever necessary)*

Category Black & White Colour

Size Full Page Half Page 1/4 Page 1/8 Page

Duration 1 insertion 3 insertions 6 insertions 12 insertions

Amount Rs. _____ **by** Cash Cheque* D/Draft

From _____ H

To _____ H.

Alt. Spc. month

We are enclosing the artwork / matter for our above advertisement.

Your's Sincerely,

Stamp of Booking Agent

Auth. Signature with Rubber Stamp

*(Please make Cheque / D/D in favour of **INTERNATIONAL SIGNS & MEDIA**)*