

ScooDel

स्कूडेल

ScooDel the delivery application

ScooDel

Bhoolega Chalega!



Scooty



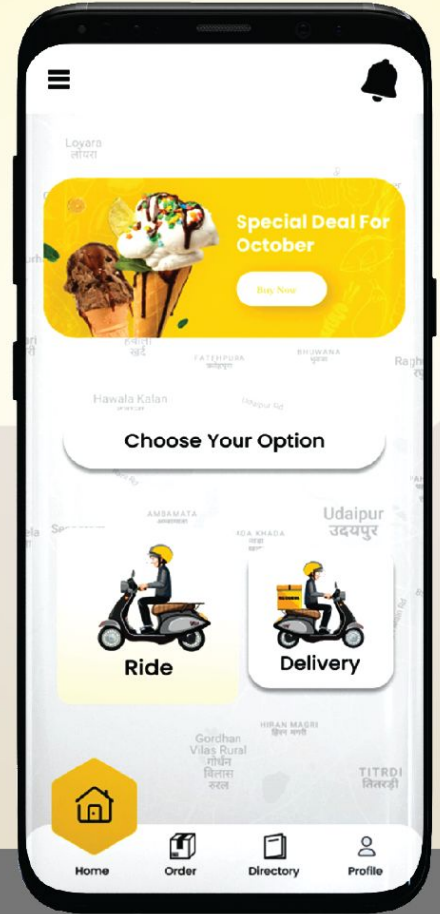
Cab



Auto



Mini-Truck





About ScooDel

ScooDel is a platform solely developed to ease multiple hassles faced by the audience in the segments of deliveries, transfers and shopping. It was founded on the basis of necessities that were required to be met. Daily, minute necessities that take up hassle, effort and time.

With significant additions in all the aspects of this concept, we are proud to say that our vision has been made highly easier and ever so more convenient.



Vision

Moving forward we are to expand all our services remarkably. Our transfers and delivery segments will not be restricted to two-wheelers merely. We will be introducing 3 wheel rickshaws as well as cars , trucks and tempos. Moreover, ScooDel intends to develop a platform solely for businesses to sell their products out of their physical capacity..

Mission

We aim to make ScooDel the most accesible and the most convenient platform in the country. we aim to provide maximum reach in every corner of the city we enter.

Our Services

scooDel, a platform designed to offer multiple market solutions is currently offering on demand delivery services, transfer services and soon will be offering an excellent digital business arena for local vendors.

HYPER-LOCAL DELIVERIES

ON DEMAND TRANSFERS

SCOODEL MARKETPLACE

Benefeciaries

SCOODEL - THE DELIVERY SOLUTIONS



CUSTOMERS

wide range of local services along with quick and reliable deliveries.



LOCAL VENDORS

zero commission platform to engage and acquire customers while expanding their reach.



DELIVERY PARTNERS

flexible and effective earning opportunities.



ScooDel, for your ALL DAY deliveries.

OUR DISTINCTIVE EDGE

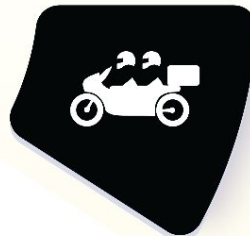
Integrated Multi-Destination Deliveries:

We facilitate the booking of deliveries to up to 6 distinct locations within one transaction, a feature conspicuously absent elsewhere.



Revolutionizing Bike Taxi Service:

Our comprehensive offerings extend to bike taxi services, diversifying our scope beyond conventional logistics.



Empowering Delivery Partners:

We proudly provide the most competitive commission structure per kilometer to our valued delivery partners, elevating their earning potential.



Zero Commission for Business Partners:

Unlike industry norms, we operate with a business-first approach, refraining from charging any commission from our esteemed partners.



B2B, B2C, C2C Deliveries:

Our expansive reach spans deliveries from business to business, business to consumer, and even consumer to consumer, fostering comprehensive connectivity.



Statistics

8000+

CUSTOMER BASE

3500+

COMPLETED
ORDERS

80%

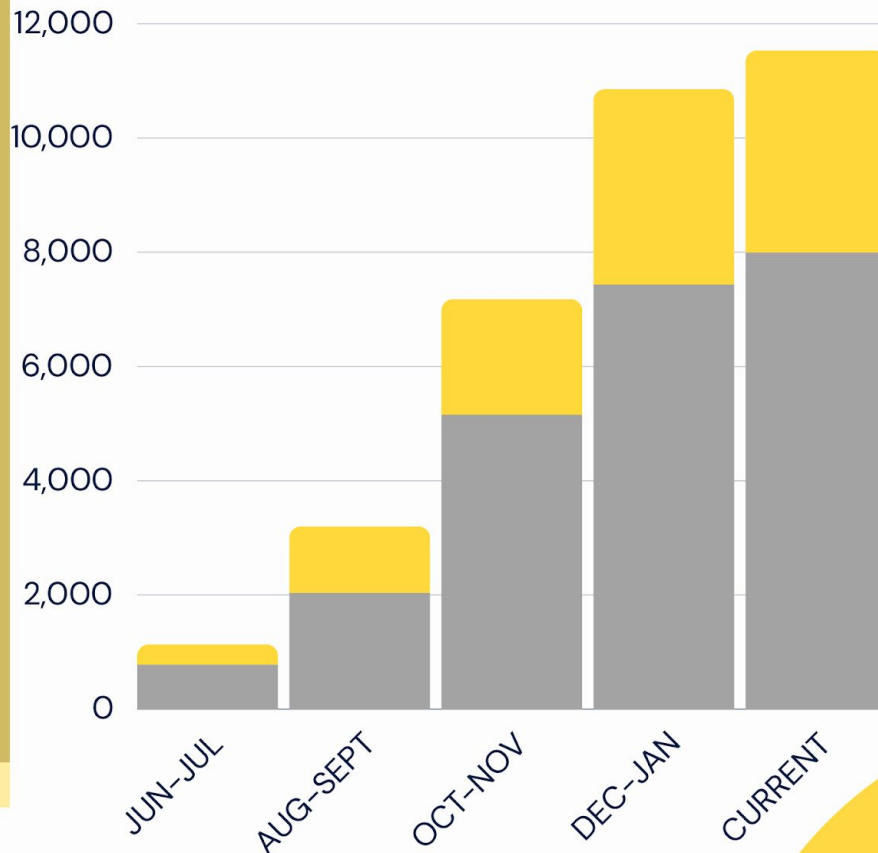
CUSTOMER RETENTION

INR 14.00

Customer
Acquisition Cost

85%

Customer
Satisfaction



SCODEL REVENUE MODEL



HYPER-LOCAL DELIVERIES

MULTI DESTINATION DELIVERIES AS A MODE OF SERVICE.



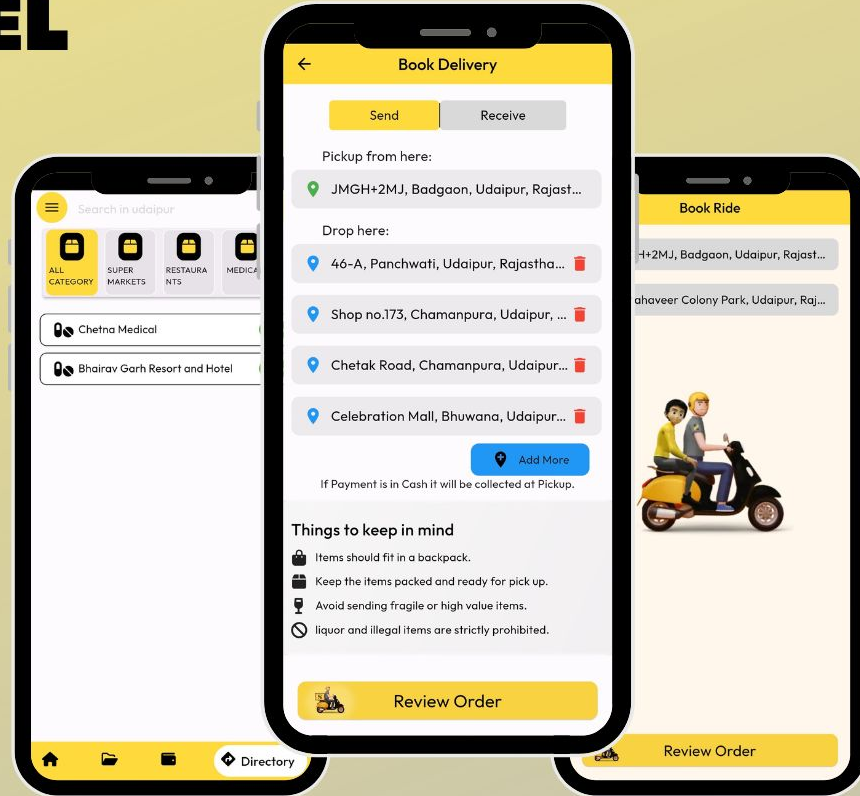
SCODEL MARKETPLACE SUBSCRIPTION

AN INTEGRATED DIGITAL BUSINESS ARENA FOR LOCAL VENDORS

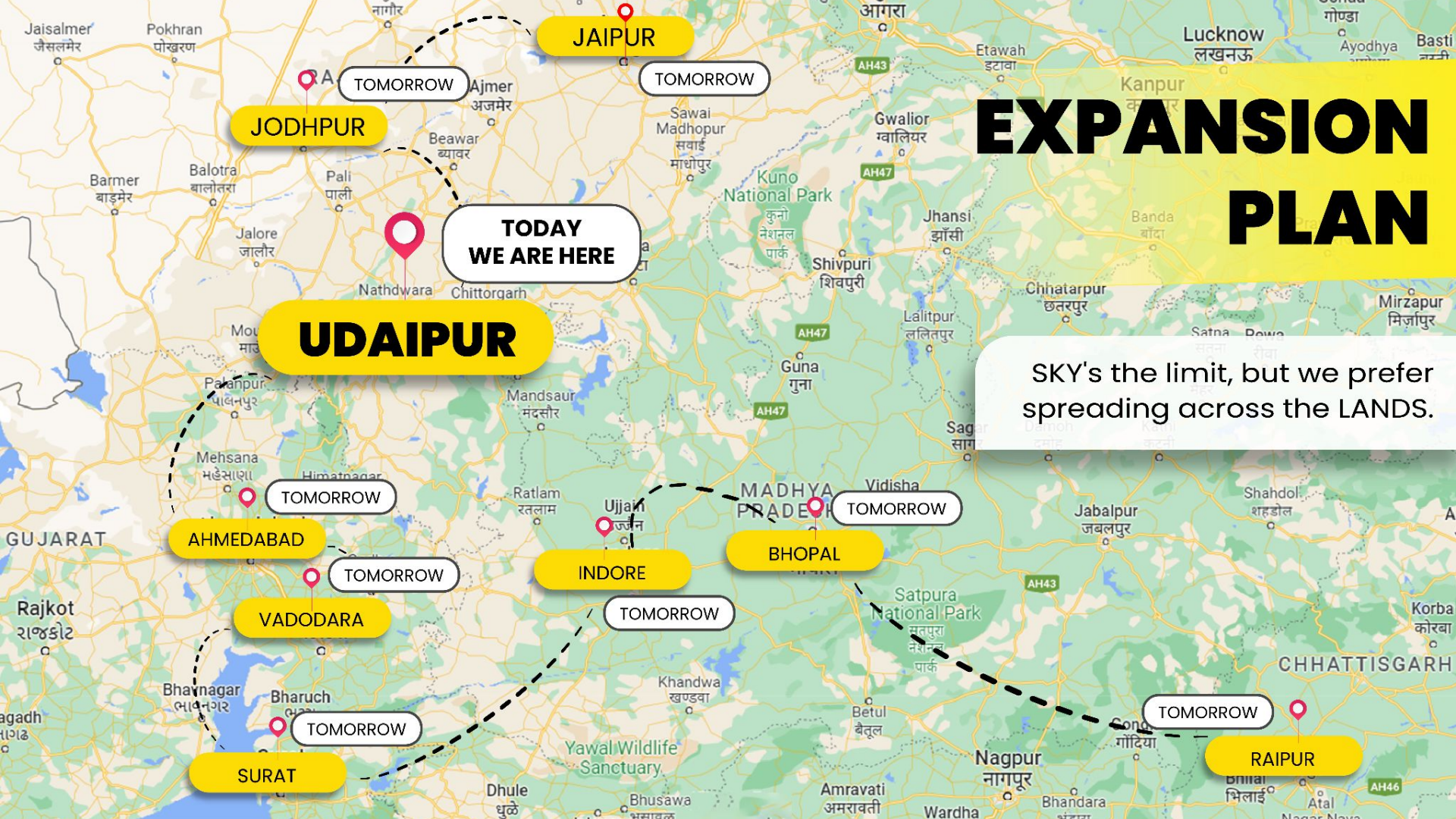


LOCAL TRANSFERS

2 WHEELER, 3 WHEELER AND 4 WHEELER ON DEMAND TRANSFERS



EXPANSION PLAN



TODAY
WE ARE HERE

JODHPUR

JAIPUR

AHMEDABAD

VADODARA

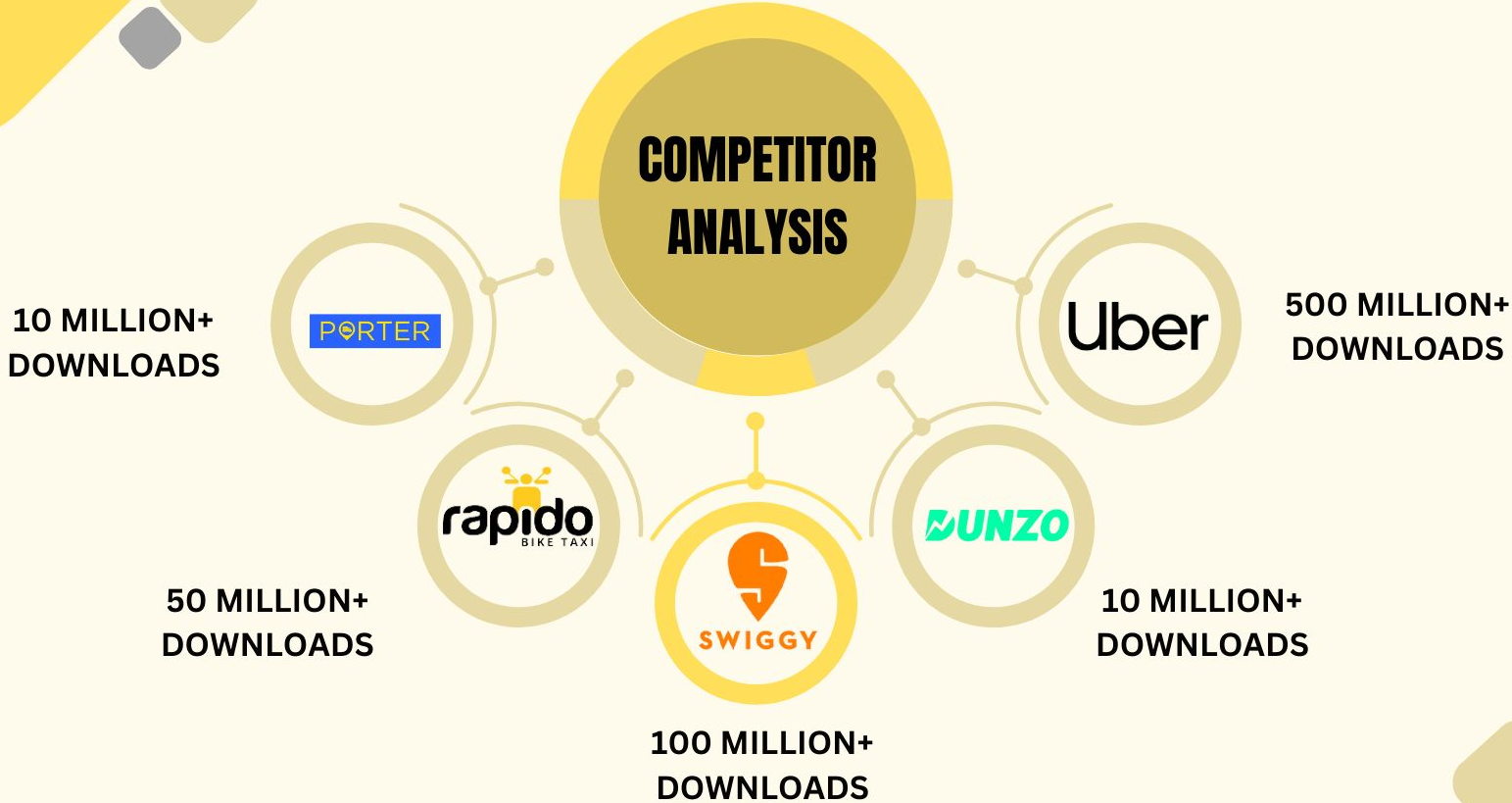
SURAT

INDORE

BHOPAL

RAIPUR

SKY's the limit, but we prefer spreading across the LANDS.



COMPETITOR ANALYSIS

PORTER

- **VALUATION: \$514 M**
- **TOTAL USERS: 14 MILLION +**
- **YEAR OF INCORPORATION: 2014**
- **TOTAL FUNDING : \$152 M**
- **OPERATIONAL CITIES: 14**
- **REVENUE: INR 847.7CR IN FY 2022**

DUNZO

- **VALUATION: \$757 M**
- **TOTAL USERS: 12 MILLION +**
- **YEAR OF INCORPORATION: 2015**
- **TOTAL FUNDING : \$497 M**
- **OPERATIONAL CITIES: 8**
- **REVENUE: INR 54.3CR IN FY 2022**

RAPIDO

- **VALUATION: \$819 M**
- **TOTAL USERS: 25 MILLION +**
- **YEAR OF INCORPORATION: 2015**
- **TOTAL FUNDING : \$318 M**
- **OPERATIONAL CITIES: 35**
- **REVENUE: INR 144.8CR IN FY 2022**

“We cannot move the mountains but we can move everything right from a PEN to a PENTHOUSE.”

Abbas Javed

(Director, ScooDel)