customnetw()rks

when power matters

Protect your business from data loss, hardware damage, and downtime

The Legendary Reliability of APC with a Small Business Touch

Power interruptions have cost business firms over \$45 billion annually. ¹ 80% of computer related problems are power related and can be eliminated with power equipment. ² Unprotected equipment is a disaster waiting to happen. Custom Networks can fit your business with a solution that will help prevent downtime and data loss.

Custom Networks is the no non-sense, go-to source for effective power protection and cooling solutions. As an **APC Elite Partner**, Custom Networks provides the absolute best power protection solution for your organization with down-to earth pricing and exemplary customer service.

With our award-winning Trade-UPS program we remove and recycle your old UPS for free and you receive a significant discount on any new APC UPS units and accessories.

An Energy STEP1 Audit is the popular first step for our customers to effectively figure out their power usage and requirements in a busy data center. An on-site visit by a certified field engineer provides you with a complete report analyzing your IT efficiency, potential threats or deficiencies, a general rating of your data center, and recommendations for improvement.

Certified MBE by the Greater New England Minority Supplier Development Council (GNEMS-DC), The Commonwealth of Massachusetts' Supplier Diversity Office (MBE/DBE) and the City of Boston (MBE)

www.customnetworks.net





Custom Networks has earned our loyalty. Their product quality can't be beat, and just as important to me, is that I have never had a vendor that is as easy to work with. They have eliminated all complications with the ordering process. Custom Networks is always available and always comes through.

James Holman, Purchasing Manager

BC Technical

99



We design & configure solutions for:

- ✓ Wiring Closets
- ✓ Computer Rooms
- ✓ Data Centers
- **✓** Facilities

at:

- ✓ Small/Medium Businesses
- ✓ Government Agencies
- Libraries
- ✓ Hospitals
- ✓ Insurance Companies



 $^{^{\}rm 1}$ "The Cost of Power Disturbances to Industrial & Digital Economy Companies" White Paper Electric Power Research Institute

² Computer Technology Review